FROM OUR FIRST ANNOUNCEMENT EXACTLY 1 YEAR AGO OF THE INTENT to launch a new online open access journal within the *Science* family, my dream of being able to bring our brand's reputation for excellence to more authors and more readers is finally a reality. True to our founding vision, *Science Advances* is selective, international, and diverse in subject matter. Only about one-quarter of submissions to date have been sent to peer review, and only about a third of those sent to peer review have been accepted for publication. Of the 360 papers received by mid-January, two-thirds of the submissions have been from outside the United States, from China, Japan, the United Kingdom, Sweden, Australia, Brazil, Canada, Denmark, India, Nigeria, Turkey, and the United Arab Emirates. Furthermore, we are attracting broad content across computer, engineering, environmental, life, physical, and social sciences.

Of course, just like the birth of any new entity, we are starting out small and intend to grow in such as way as to maintain novelty, quality, diversity of topics, and timeliness in the research we publish. We have no pre-set targets for the proportion of papers that should be accepted. You—our authors—are the ones who can increase the numbers of published papers by sending us exciting manuscripts to consider. The combination of your exciting research, AAAS's fabulous press and communications support promoting your research, and open access to your content will be a terrific way to reach a large audience.

As we scale up, we will need additional associate editors who have stellar publication records and whose opinions are highly respected by their peers. Most members of the current board of editors have been recruited, but some have volunteered. If you believe you would enjoy the opportunity to be involved in this highly selective process, please drop us a note (at ScienceAdvancesEditorial@aaas.org). In the same vein, scientists interested in reviewing for us can register at www.editorialmanager.com/scienceadvances. Establishing credibility as an excellent reviewer is one route to an invitation to become an associate editor.

In closing, I would like to thank all of the editors of *Science Advances*, the staff here at AAAS, and the reviewers who have put much effort into the ramp-up to launch date for this bold new venture. The editors at *Science* have been particularly helpful and supportive in nurturing this sibling journal. In particular, I would like to thank the many authors, both those who were successful in being accepted and those who we hope will try again, for putting their faith in a yet-to-be journal without so much as a single posted paper, based only on my vision of what it could be. I promise we won't let you down.

– Marcia McNutt
Happy Birthday *Science Advances*!
Marcia McNutt

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